

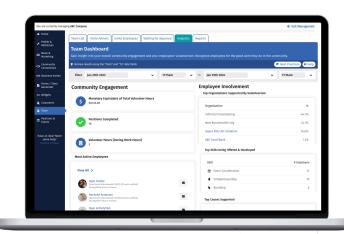
# **Case Study**

## PROSPERA CREDIT UNION



## **Increase Employee Engagement and Happiness**

The team at Prospera Credit Union created a program to recognize their employees' involvement in the community, but they didn't have an efficient tool for employees to submit or track hours. Their dependence on paper and manual entry was time-consuming and resulted in low participation in the program.



### **Enter Do Some Good!**

The Do Some Good platform made it easy for the Prospera team to:

- Ditch the paperwork and use fast online tools
- Easily log volunteer hours and measure participation for their employee recognition program
- Strategically align with what their employees care about elevating their corporate culture

"We had a mountain of paper before; the old process was an ordeal."

-Christina Pocock, Community and Marketing Events Coordinator

#### The Results

Prospera was able to measure positive results, including:

- · A highly successful employee volunteer recognition program
- · Higher accuracy in measuring volunteer hours and participation
- · An increase in employee engagement and job satisfaction

By implementing our Employee Engagement suite of tools, Prospera increased employee participation by 800% and reduced their work load by 90%!