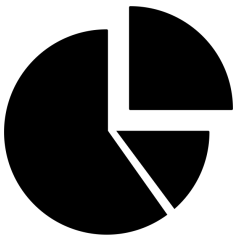




### Capture feedback

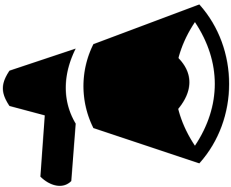
Once your campaign is over, encourage employees to tell you what worked, what didn't, what could be improved, etc. Let them suggest new causes and events to get involved with. Provide surveys and really use the results. The more your employees feel their voices are being heard, the more passionate they will become about supporting your company in its volunteer efforts over the long term.



### Measure your Results

You did it! Now it is important to learn as much as possible from the big day. Evaluate metrics that are relative to your goals; here are a few examples:

- Hours logged
- Social metrics: # of posts, reactions, etc...



### Share your Success!

It's time to celebrate and announce your success on Do Some Good and your social channels. Include progress against your goals, quotes from ambassadors on the outcome as well as any interesting facts or anecdotes to amplify the good news story.



#### Did you know?

Do Some Good can be used to collect feedback, [measure your results](#) and share your story! You can also embed a [news widget](#) on your website, so that all stories shared during your campaign automatically update on your site.

Do Some Good makes it easy and quick to use our [messaging](#) features to do follow-up communications to share your success with your employees or you can [post stories internally to employees only](#).