

Do Some Good - Quick-start Guide for Widgets (3 Easy Steps)



1. Preparing to Launch

- Choose which widgets to embed:
 - Recommended: supported organizations, testimonials, newsfeed
- Prepare the content for those chosen widgets:
 - Supported organizations
 - [Add 5 or more connections](#)
 - Testimonials
 - Request 2 or more testimonials via 'Community Connections' page in your Management area
 - Newsfeed
 - Post a minimum of 4 stories
 - [Unsure how to post or what?](#)



2. Launch / Embed Widgets

- Decide where you will embed the widgets:
 - E.g. on your website, within your intranet
 - Think about lay-out and placement on your site
- Configure each widget, copy code and embed on website:
 - To find which widgets are available, where to find the widget code and how to customize to your brand color, use this [support article](#)



3. Ongoing Content Creation

- Newsfeed Suggestions
 - Promote upcoming campaigns
 - E.g. Share a link to your request forms in a story
 - Share content of others from the Do Some Good network
 - Share events/opportunities happening in local community
 - Share profile of organizations in local community
 - Share how people can give and help others in the community
- Best Practices
 - Post 5x / month, plan out 2 months of what to post
 - Add any new supported organizations (optionally invite)
 - Share stories and content to social media - [best practices for social media](#)
- Empower Ambassadors to create content for you
 - Use "Impact Follow-up" Form to collect stories
 - send to 5-10 community partners