



Volunteer Campaign

Recognizing Employees and Charities

Once your campaign is over, it is time to say thank you!

Saying thank you to your employees and champions helps to increase employee engagement, morale and motivation. And, sending thanks to charities that you worked with helps to strengthen relationships and continue to build your connection to the community.

Here are the 4 types of recognition (as described by [Volunteer Canada](#)):

HEARTFELT HOORAY

- A personalized thank you for volunteer efforts. It is important for these volunteers to hear about how their volunteering has impacted others.

GOODIES AND GIFTS

- Some really enjoy receiving tangible tokens of appreciation for their volunteer efforts such as a mug, t-shirt or gift certificate.

MEET AND MINGLE

- Whether it is an informal outing or a formal get together, an invitation to socialize and network is a great way to be recognized as a volunteer.

FORMAL APPLAUSE

- These people are so proud of their volunteer accomplishments that they want the world to know about it! They proudly display certificates, plaques and other accolades and are happy when their accomplishments are shared publicly.

Some other great ideas...

- **Consider having your CEO give special thanks to your employee champions.** Present them with a certificate of appreciation, or a framed photograph taken at a campaign event.
- **Give public recognition to a division or department.** Give them a plaque that can be hung in a public area, or a "traveling trophy," which can make for some friendly competition among divisions.



Did you know?

[Do Some Good](#) can be used to recognize your employees by [@ mentioning them in stories](#) and by [nominating them for volunteer spotlights](#). You can also mention organizations that you work with in your stories, add relationships with them and [receive testimonials](#) from them.