

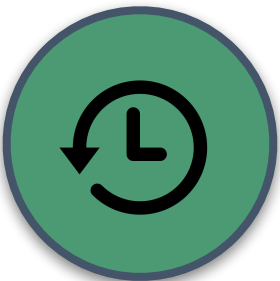


## Give. Track. Share.



### GIVE

- Get involved, give your time, and have fun while doing so!
- Implement and execute your plan for a Contest and incentives (e.g. raise \$ for your charity by posting stories).



### TRACK

- Make a list of different activities that you see taking place during the day. This may include web links, screen shots, social media activity, etc.
- Set up reliable and streamlined mechanisms for tracking hours so that you can have an accurate picture of what you've done. Your company and your employees deserve credit for the collective good that is being done in the community.



### SHARE

- Build excitement by posting content to social media channels, engage with followers, promote content and share inspiring stories
- Choose 1-2 media contact people to handle any interviews, reach out to local media throughout the day to share partner news, monitor media coverage, and respond to media inquiries.



### Did you know?

**Volinspire** can be used to [post stories](#) and employees can vote on their favourite stories using reactions (which can be used for contests to choose the most voted on story).

Volinspire integrates seamlessly with social media so [posts can easily be shared](#) to other social platforms. You can also embed a [stories widget](#) on your website, so it updates automatically with content created by your company, employees and brand ambassadors.

Employees can also track their hours on Volinspire, which feeds up to your company's collective [dashboard](#) of total contributions.