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April 13, 2017

Trish Watier
Test Organization
123 Jones Street
Regina, S4S 0K5

Dear Trish:

For many years, SaskEnergy has supported the volunteers who stage countless events and programs as Saskatchewan's Champion of Volunteers, knowing that volunteers are always the "secret sauce" to success.

Volunteerism is SaskEnergy's cause, and we are proud to play a small part in a most remarkable collective contribution that makes a difference in our province every day, year after year. Not only that... SaskEnergy employees like to roll up their shirt sleeves and help when they can. It's just part of our culture.

That's why we are so proud to introduce you to a new and exciting technology platform called Volinspire. Volinspire was born from a passion to help build stronger and more connected communities.

- **Organizations** can use it to recruit, manage, recognize, and communicate with volunteers, while raising awareness of their cause and strengthening relationships with local businesses that share the same community values. Volinspire can also be used to create events, automate the tracking of volunteer hours and empower volunteers to help share your story. It can even be used for cause marketing and to connect with donors and provide new ways for you to fundraise.
- **Volunteers** can find opportunities that match their interests and skill-set, invite friends and families to participate, log and track hours, receive recognition, build their volunteer history (including their skill development), receive communications, share stories about causes they support and so much more!
- **Businesses** can use it to strengthen their community investment programs and engage employees in a meaningful way at the same time.

Volinspire truly is a win-win-win opportunity for our whole province! If you need persuading, see what other Canadians are saying about Volinspire! [Testimonials](#)

SaskEnergy is honoured to be a founding business supporter of Volinspire in Saskatchewan and we are inviting you to be one of the first organizations in our province to join. It's easy to get started with Volinspire's "Getting Started Guide", which means you'll start building your network of inspired and engaged volunteers, supporters, and local businesses with just a few clicks. Best of all, registration is free for non-profit and charitable organizations as well as their volunteers.

To show you how committed we are at SaskEnergy to making this tool accessible and successful across Saskatchewan, we have challenged ourselves to inspire 150 Saskatchewan community organizations to join, plus recruit 150 SaskEnergy employees to sign up as volunteers, by the end of 2017 (in celebration of Canada's 150th birthday!)

Here is our challenge to you:

If you register your organization with Volinspire, as well as encourage your volunteers to register before the end of National Volunteer Week (April 23-29), you will also have an opportunity to enter a SaskEnergy draw for a \$1,000 sponsorship to support your volunteerism needs.

One lucky registered volunteer (must be a Saskatchewan resident) will be randomly selected on Friday, April 27th and given the opportunity to direct this \$1,000 sponsorship toward the cause of their choice. So don't delay!*

**Recipient charitable or non-profit organization must be registered in Volinspire, based in Saskatchewan, and fit SaskEnergy's Community Investment Guidelines to be eligible.*

We hope we can count on your support to bring this free and easy technology solution to the charitable and non-profit sector in our province so that you all have the volunteers you need to continue the valuable work you do.

For more information about Volinspire, who is using it, what they are saying, and how to get signed up, click on the link below or see the attachments we are providing with this letter. Note that an iOS App is on its way very soon to make it even easier for all users.

Please take the time to register today with Volinspire, and engage your current volunteers to register as well!

[Getting Started Guide](#)

Sincerely,

SaskEnergy Incorporated



Leslie Gosselin
Manager, Advertising & Community Relations
Corporate Affairs

